





QUESTION 1

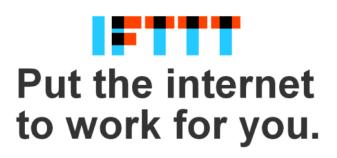
QUESTION 2

OM THE MAJORITY OF PEOPLE WITHOUT STUDYING COMPLEX USER MANUALS?

HOW COULD WE DO THAT?



SIMPLIFY THE PROCESSES









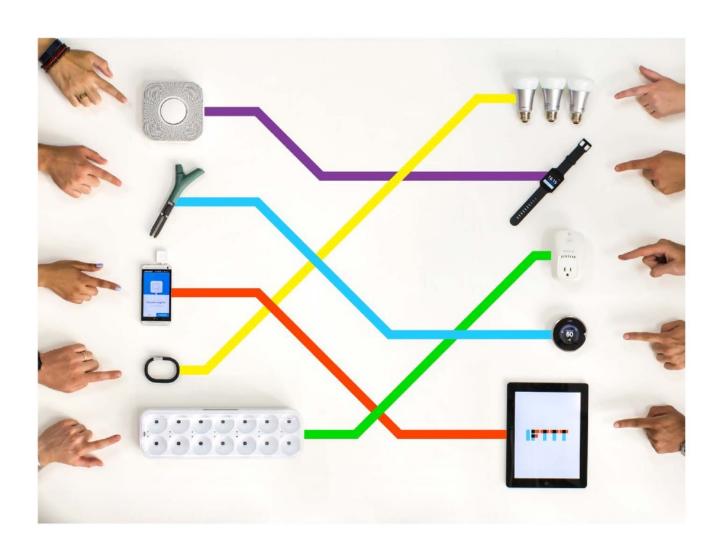






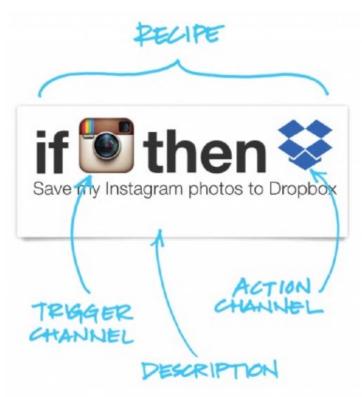


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ifthisthenthat











Wake up to coffee in the morning

Brew a fresh pot of coffee from bed each morning to get your day started.











Let home know you're heading home

Keep your family or roommates in the know when you're leaving work for home.

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then









Sleep better

Follow your sleep schedule and adjust for a better night's sleep.











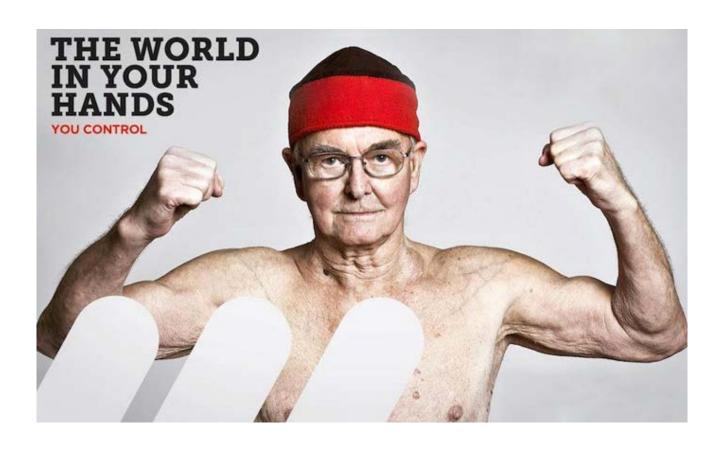






WHAT WE WANT TO DO?

EMPOWERING AGING USERS ABILITIES, WELLNESS AND SENSE OF SECURITY BY CREATING SPECIFICALLY DESIGNED RECIPES FOR THEIR NEEDS.





HOW TO DO THAT?

THINK ABOUT 4 SIMPLE ACTIVITIES OF DAILY LIVING:

- WAKING UP
- EATING (BREAKFAST-LUNCH-DINNER-HYDRATE)
- USING THE TOILET BATHROOM
- TAKING MEDICINES/DRUGS



HOW TO DO THAT?

NOW CREATE ON THE CARDS GIVEN BY SIMPLE RECIPES COMPOSED BY IF - DO TASKS THAT COULD:

- ENABLE THE USER IN PERFORMING ACTIVITIES
- INCREASE THE SENSE OF SECURITY
- ACT AS A REMINDER FOR DIFFERENT PURPOISES
- PREVENT DANGEROUS BEHAVIOUR
- ALERT IN CASE OF EMERGENCY

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THANK YOU FOR YOUR ATTENTION

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