



A startup accelerator for the AAL Programme?

AAL Forum 2016 - 2016-09-28, St. Gallen

www.medvc.eu

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Agenda

- What is medVC?
- From research to market
- Current status

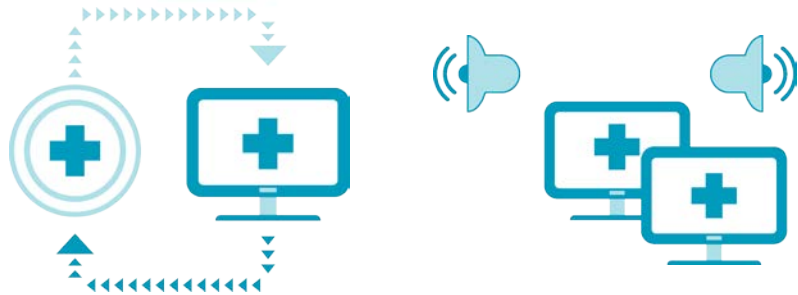


What is medVC?

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Video collaboration for doctors



Video from medical devices
2D and 3D

medVC



Remote consultations and medical education



Remote control of
medical equipment

Compatible with



Microscopes, endoscopes, C-arms,
other medical video devices



Storz, Olympus, Medrobotics,
Trumpf Medical, ConMed and others



da Vinci robot – 2D and 3D

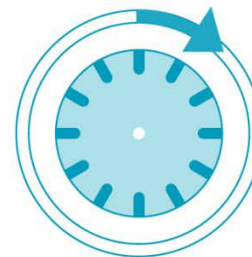
medVC



Saves lives



Saves money



Saves time



Enhances medical
education

Competition



VSee



Less functionality



No remote control of medical devices



No multiple video feeds



No support for 3D medical devices

More expensive



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From research to market

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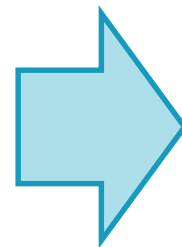
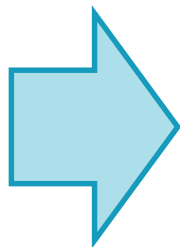


From research to market

R&D

Accelerator

Market



- 3 phases, funding – 217.000 Euro
- Business model and plan
- Coaching – business, technical, medical market, pitching
- Dedicated mentor
- eHealth events and PR materials (leaflets, video)
- MVP – FIWARE on board

- Living labs – validation of technology
- Validation of business model and go-to-market strategy – first customers
- Contacts
 - Investors
 - Customers

Living Lab – ELS Live Surgery Broadcast

Genoa

Barcelona x2

Marseilles

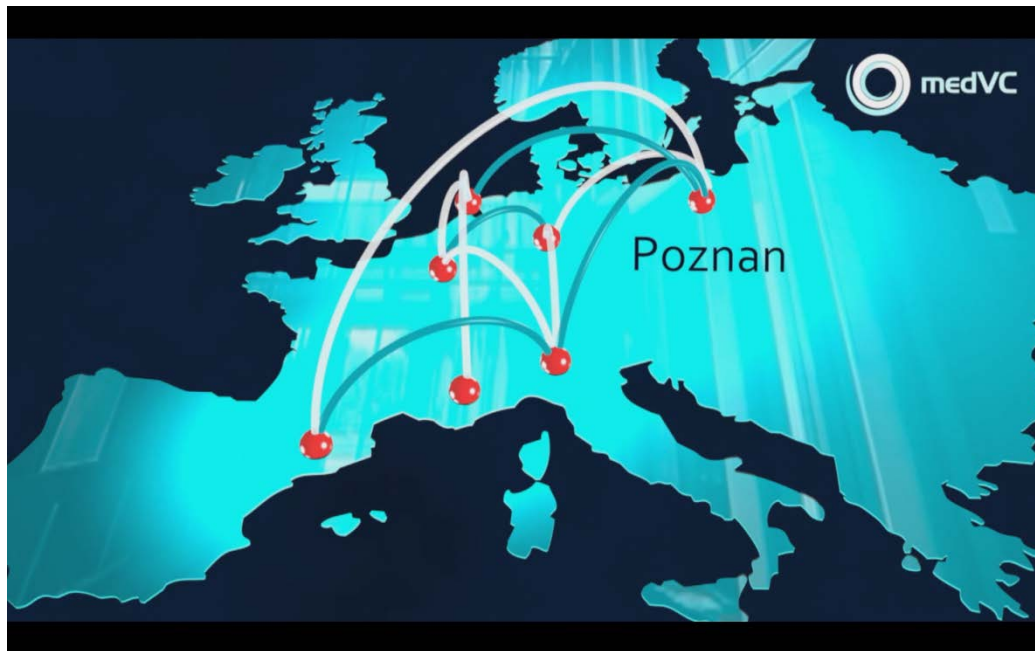
Luxembourg

Leiden

Essen

Poznan

<http://els.livesurgery.net>

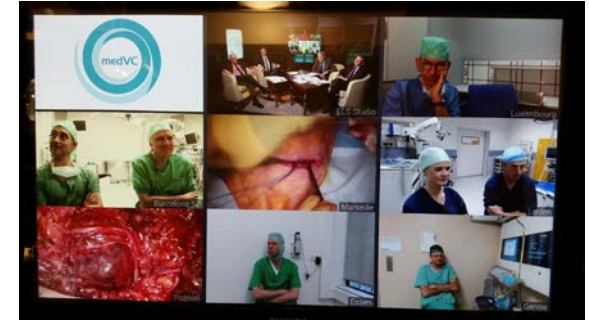


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Living Lab – ELS Live Surgery Broadcast

- 6 hours of live broadcast
- 3 surgeries performed in parallel
- Presentation of surgical highlights
- Clinics equipped with medVC
- A medVC technician in each clinic
- Professional TV studio in Poznań
- Capacity of 10,000 viewers
- Feedback from all participants



medVC in action

- 1st ELS broadcast 2015
<https://youtu.be/CR6BRxfVfY0>
- E3 live surgery event, 2D & 3D video
(endoscope and da Vinci robot)
(France-Finland)
<https://youtu.be/EhpKsiEhmUE>
- PTU live surgery 2016
To be published soon





Current status

www.medvc.eu



Clients

- Klinika Otolaryngologii i Onkologii Laryngologicznej, Poznań, Poland
- Oddział Chirurgii Urazowej i Obrażeń Wielonarządowych, Poznań, Poland
- Klinika Traumatologii, Ortopedii i Chirurgii Ręki, Poznań, Poland
- École de Chirurgie Nancy-Lorraine, Nancy, France
- Centre Hospitalier Régional Universitaire de référence en Lorraine, Nancy, France
- Polskie Towarzystwo Urologiczne, Warszawa, Poland



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Prospective clients

- European medical society
- Hospital group in Metz, France
- Training centre for physicians, Poznan, Poland
- Medical university in Helsinki, Finland
- Hospital in Vechta, Germany
- Hospital in Giessen, Germany
- Sports training centre in Barcelona, Spain
- Spine surgery clinic in Barcelona, Spain
- Hospital in Amsterdam, the Netherlands
- Football club in Warsaw, Poland
- Football club in Barcelona, Spain

Contact

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medVC.eu sp. z o.o.