



How can regions get AAL operational?

Experiences from the AAL Pilot Region Salzburg

Cornelia Schneider (Salzburg Research)

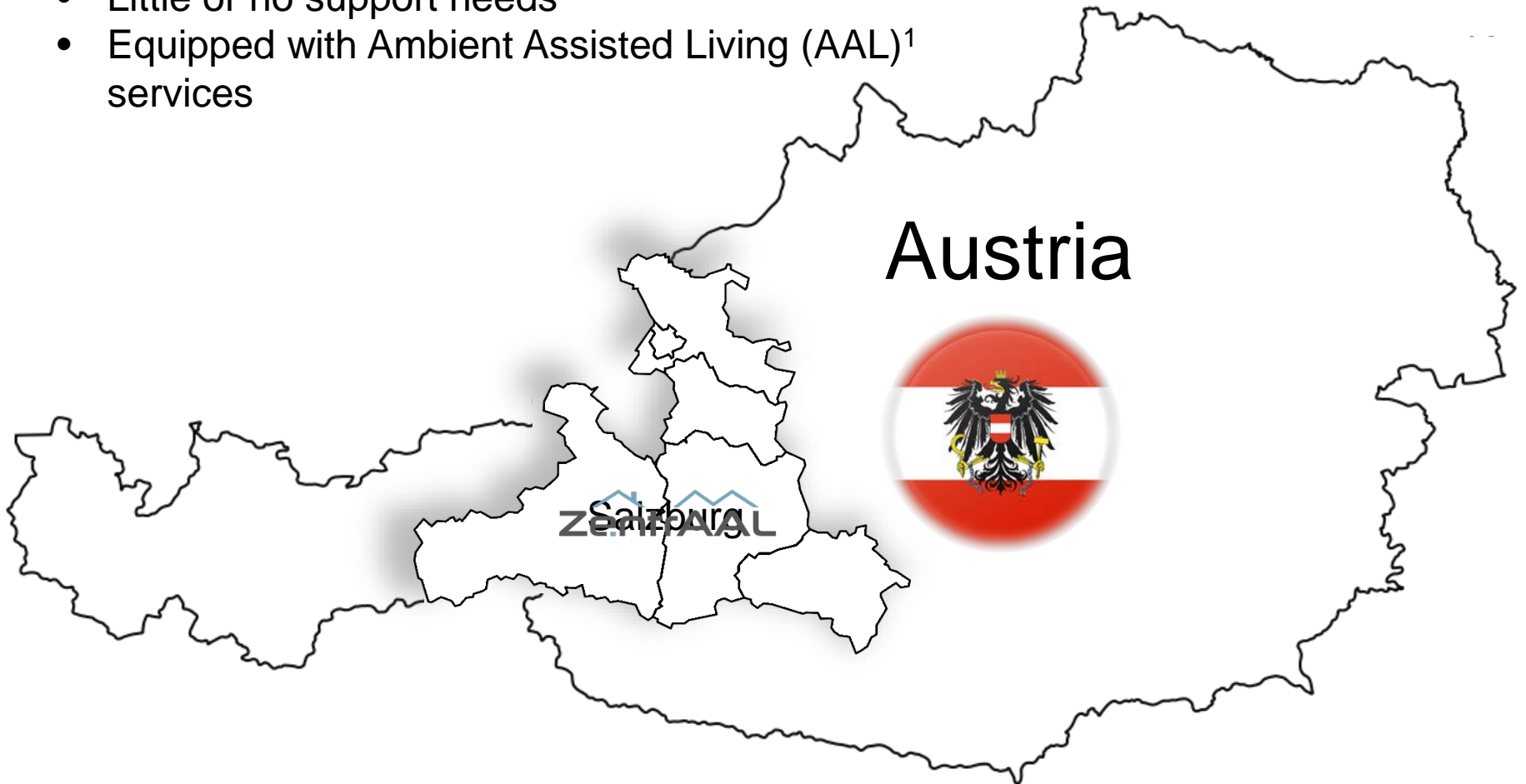
AAL Forum

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ZentrAAL - AAL Pilot Region Salzburg 1/2



- 60 younger seniors (60 – 79 years)
- Little or no support needs
- Equipped with Ambient Assisted Living (AAL)¹ services



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¹ AAL – Ambient Assisted Living: Innovative ICT-enhanced solutions/services for ageing well

In ZentrAAL the term “comfort” is interpreted differently:

- Empowering older people (in sheltered housing schemes) to be able to deal with (simple) activities themselves
- Maintaining or even improving functional abilities
- Prolonging independent living (and to reduce/delay care demand)
- Being supported in dealing with the system by employees of social care organizations




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ZentrAAL areas




How can pilots be of help – raising awareness for AAL solutions?

Experiences from ZentrAAL

- Possibility to present AAL products and services to a wider mass
 - Equip people (in sheltered housing schemes) with AAL products and services
- A large blue downward-pointing arrow indicating a flow or consequence.
- Attract friends and relatives
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- Possibility to establish a living lab for demonstration purposes
 - Demonstration purposes (e.g. older people interested to participate in the pilot)
 - Public relation measures
 - Public tours
 - Present possibilities of AAL to a broader audience

Experiences from ZentrAAL

- Test of an overall system instead of testing individual components
 - Gives the possibility to evaluate effects of new assistive technologies in comparison to a control group
 - How do new assistive technologies have to be designed in order to meet the user's needs?
 - Which effects do particularly „Smart Home“ and „Smart Service“ components have on everyday behaviour and quality of life?
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- Recommendations for decision makers (e.g. source material for funding of different AAL products or services – social insurance or private insurance)

salzburgresearch

Mag. DI(FH) Cornelia Schneider

Salzburg Research Forschungsgesellschaft m.b.H.

Tel. +43 662 2288-418

cornelia.schneider@salzburgresearch.at