



INCREASETIME[®]
Technology for better life

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**EXPERIENCES FROM AN AAL TECHNOLOGY PROVIDER – BARRIERS AND
SUCCESS FACTORS TO MARKET ENTRANCE.**

keepcare®

keepcare® Pro

Medical and Daily Life Records



keepcare® Com

Bedside Communication System



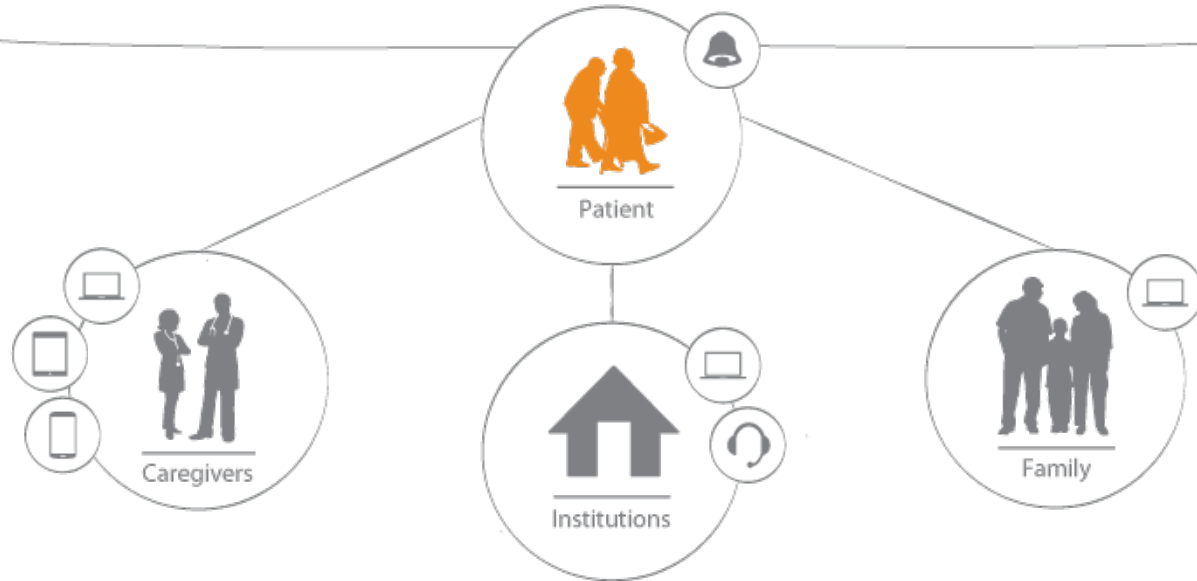
keepcare® Mob

Remote Health Monitoring



keepintouch®

Elderly Multimedia System





RESEARCH



RESEARCH



RESEARCH



Field Testing

A man in a white lab coat, blue shirt, and black tie is walking in a hallway. He has a stressed expression, looking down and to the right, with his right hand raised to his forehead. The hallway has white walls and a door with an 'EXIT' sign above it in the background.

YOU HAVE A 40 HOURS WEEK?

I REMEMBER MY FIRST PART TIME JOB!

Barriers

(health professionals) **Change Resistance**



**DO THEY DELIVER E-MAILS
ON SUNDAY??**

Barriers

(health professionals) Change Resistance
(elderly) **Rely on Technologies**



**BUT I DON'T WANT TO OPEN A
NEW WINDOWS**

IT'S ALREADY COLD IN HERE

Barriers

(health professionals) Change Resistance
(elderly) Rely on Technologies
(both) **Usability**

Success Factors

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Sense of Security

Success Factors

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Passive Technologies

Success Factors

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Involvement of Relatives/Caregivers

Success Factors

Sense of Security

Passive Technologies

Involvement of Relatives/Caregivers

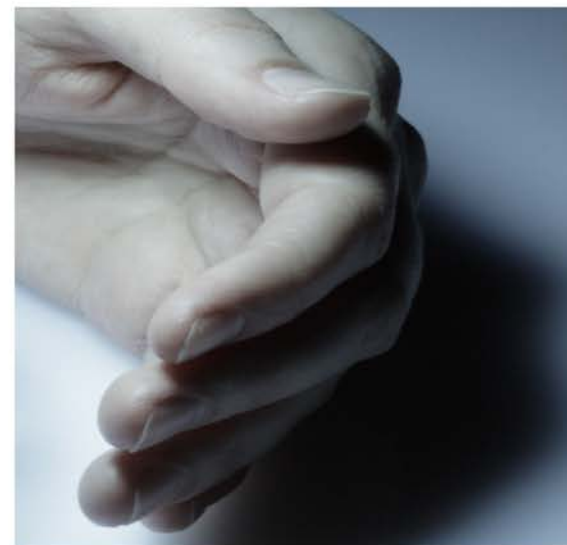
Human Interaction

Barriers

- ✓ Change Resistance
- ✓ Rely on Technologies
- ✓ Usability

Success Factors

- ✓ Sense of Security
- ✓ Passive Technologies
- ✓ Involvement of
Relatives/Caregivers
- ✓ Human Interaction



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