



Institute of Information Management

University of St.Gallen

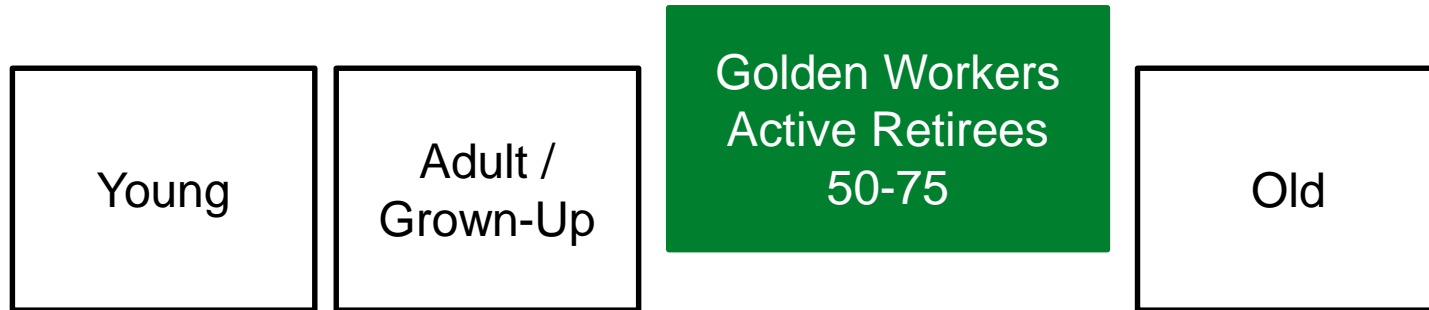


Introduction to the Active Retiree and Golden Workers Gate (ActGo-Gate)

Workshop: Key avenues and challenges for supporting elderly occupation, 28.09.2016, St. Gallen

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Demographic Change Produces a New Generation

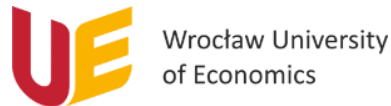


Redefinition of life structures:

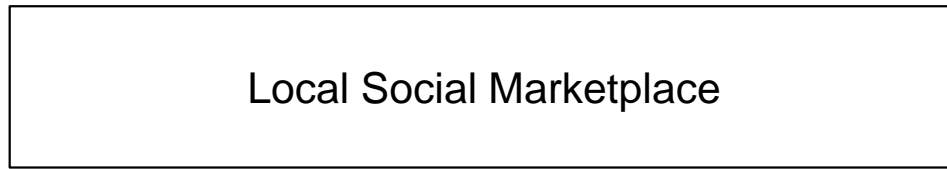
- Traditional: Education -> Work -> Retirement/Leisure
- Future: Simultaneously instead of Sequentially
- **Part-time work, Work-Life-Balance** and **Flexibility** gain importance
- Slower, gentle, self-determined transfer from working life into active retirement

The Active Retiree and Golden Gate Workers (ActGo-Gate) Project

- The objective is the development of an IT-based marketplace for volunteering work
- 7 project partners from Germany, Switzerland and Poland



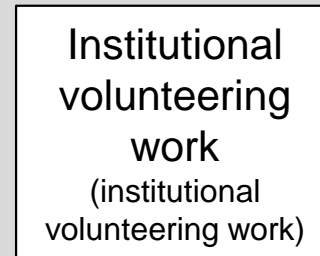
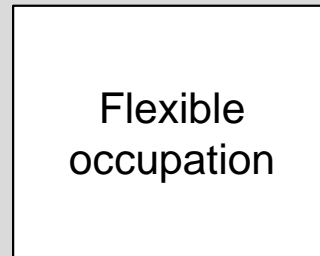
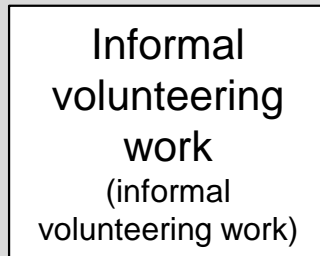
Components of the ActGo-Gate Project



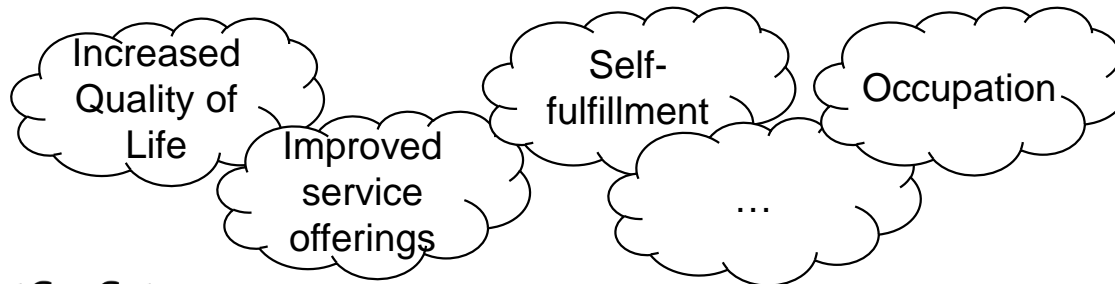
Starting point



Golden Workers and Active Retirees Gate



Design,
development and
evaluation of 3
occupational
modules

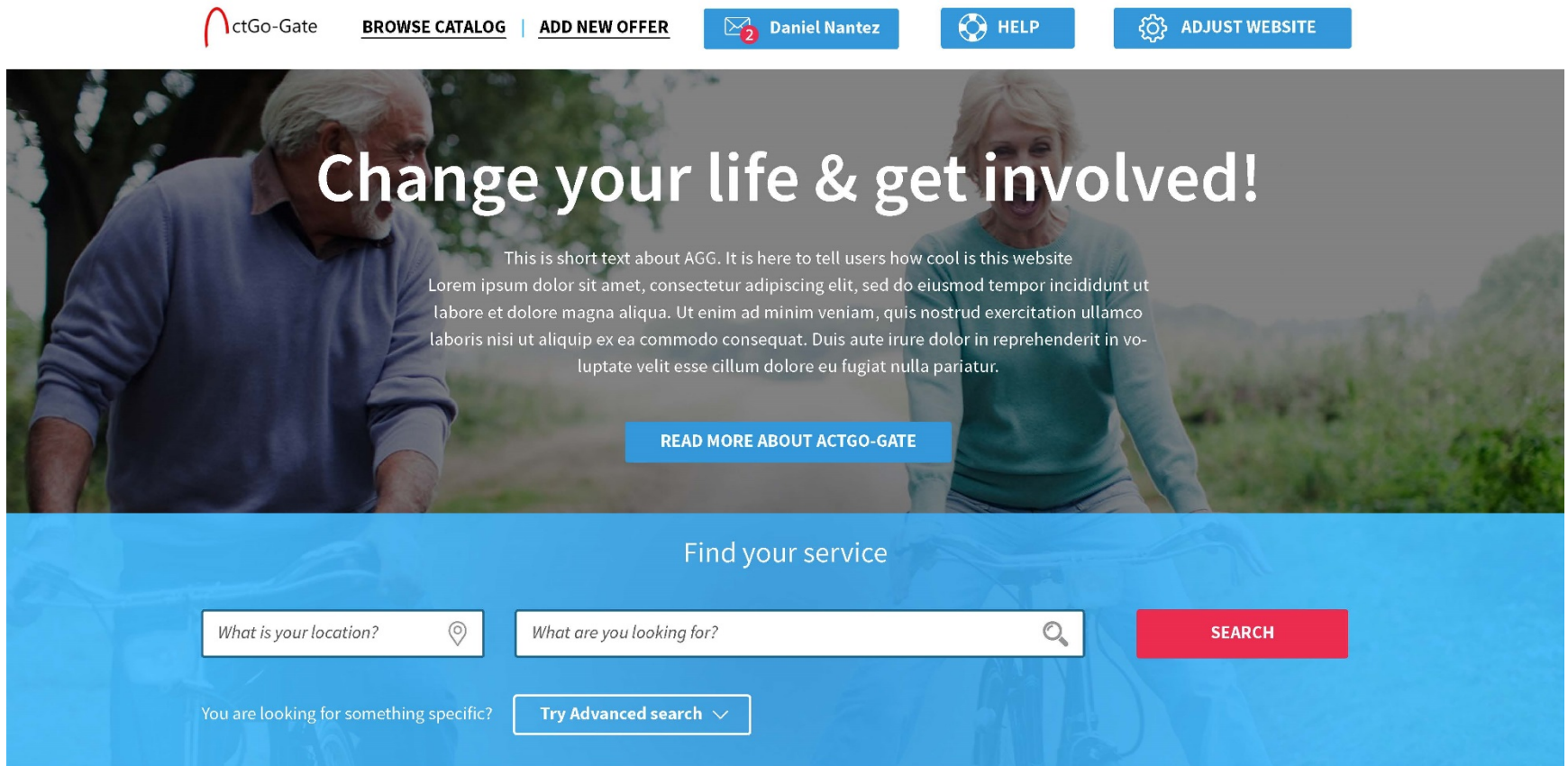


Expected impact

Objectives of the project

- Provide a platform for **self-determined, flexible participation** in different contexts (paid and unpaid), leveraging **self-entrepreneurship and social participation** of golden workers and active retirees
- Develop a marketplace with intelligent matchmaking of supply and demand **allows situational and individual management of occupation with little time and effort**
- **Flexible, anytime/anyplace and easy to use access** to the platform via online applications

Next steps in the project



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