



## SpONSOR

knowledge and competence exchange SOLutioN for Supporting occupation  
in the life of OldeR adults

# W14: Key avenues and challenges for supporting elderly occupation

## The futures of SpONSOR

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# SpONSOR is:

- ❑ A service platform to help organisations and senior to interact with greater ease regarding occupational needs and opportunities
- ❑ A number of supportive services:
  - Profiling functions for individuals as well as organisations
  - Smart match making capacities
  - Capacities to follow up the recruitment and job instalment process over time and procedural steps
  - Capacities for organisations to interact with other organisations with similar goals
  - Country- and regulation-based legal advice
  - A curated environment aimed at inspiring seniors and organisations to participate
- ❑ A documented user requirement and state of the art knowledge base
- ❑ A test bench (currently being deployed)
- ❑ A business model and a business plan focused on the professional recognition and enhanced management of the volunteer workforce, their handling by senior-supportive organisations, and the overall added value they can together represent for cities and regions = main (targetted) revenue-making track

# Beyond our volunteer-focused track: options to be explored

1) Job market: get seniors to stay at the workplace or find a new one, and companies or administrations to play a supportive role:

Main options, seniors employed:

- As coaches or mentors, for younger collaborators
- As exceptional expertise worth keeping as long as possible
- As a skill in transition, at the moment too costly to lose
- As a person with time availability and experience, either alone or in teamwork configurations

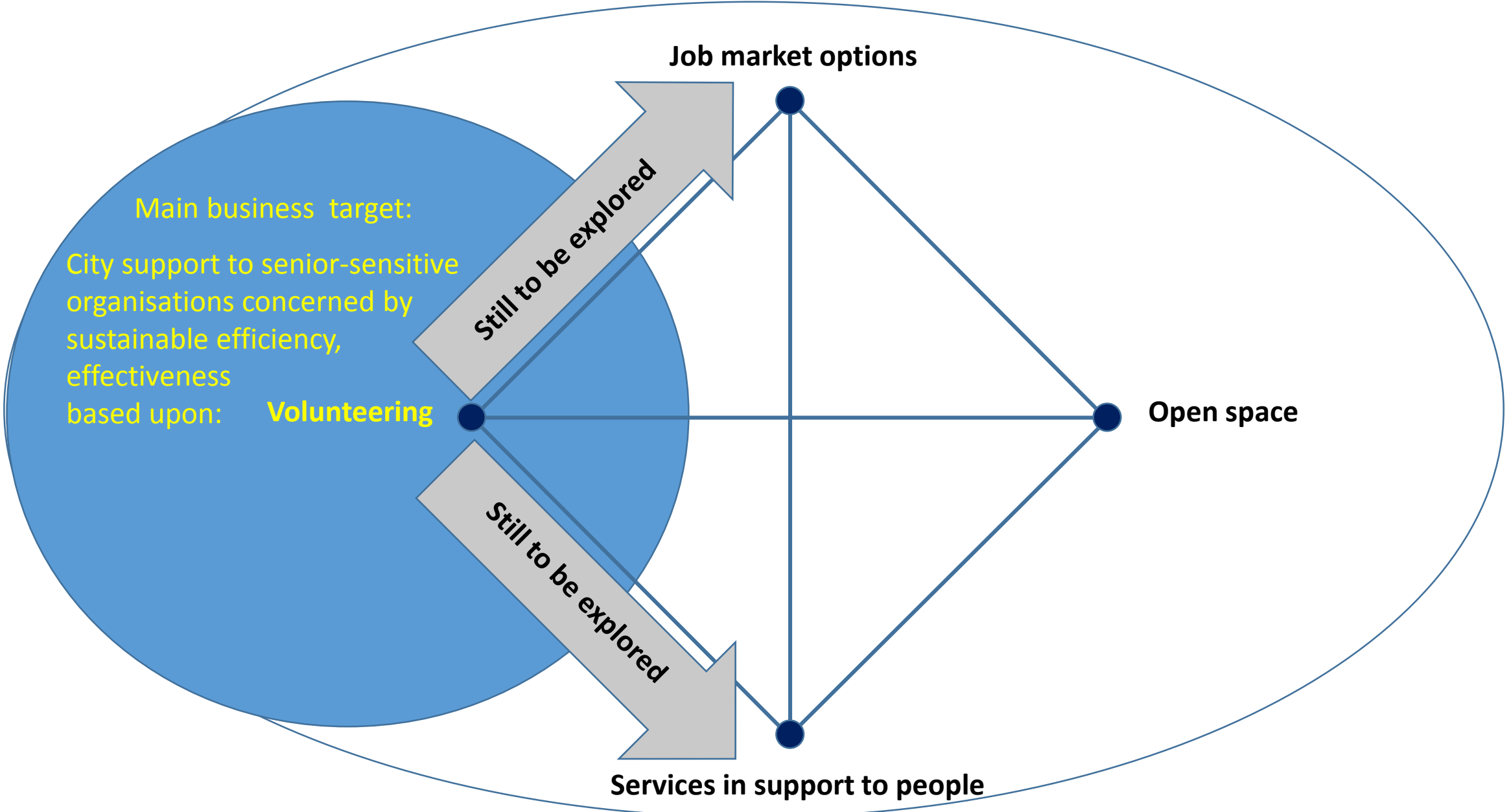
Either because the seniors represent a valuable resource or because the organisation wants to display a CSR goodwill

2) Services in support to people (SSP), from occasional services to uberised forms, possibly intermediated by local entrepreneurs, with some 20 possible domains of activities, delinable in dozens of competences and specialised services

3) Open space options:

- co-working
- Occupation sharing
- Time bank

# Transitions and reversibilities, according to needs and evolution of capacities





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**Thank you for your attention!**