

# Area of the IBH Living Lab AAL



international network launched to bridge the gap between research and market-ready innovation with:

- 10 social services
- 15 technology providers
- 12 universities



- ■ ■ Internationale
- ■ ■ Bodensee
- ■ ■ Hochschule

International Lake Constance University

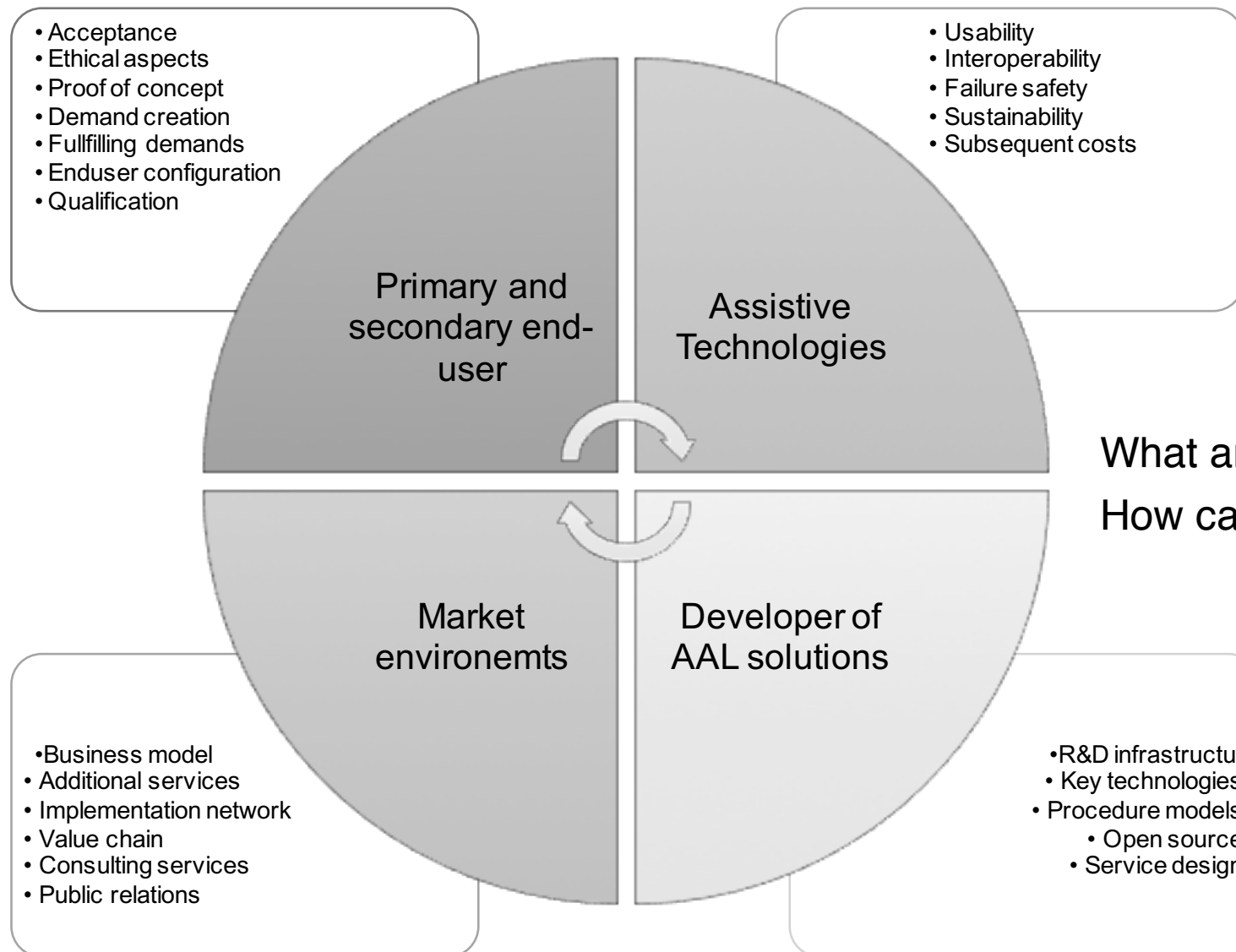
an association of universities located in the Lake Constance area

## Main activities of the IBH Living Lab AAL



- network the AAL solutions among members, in order to increase the efficiency of support
- provide decision-relevant information about reliable AAL solutions
- evaluate new AAL solutions for the purpose of an evidence-based launch
- elaborate AAL business and financing models
- offer regional advisory services for the implementation and financing of AAL solutions
- panel persons in the Lake Constance region, which agree to participate in AAL studies
- transfer knowledge for professionals from different disciplines
- increase public awareness of AAL as an integrated concept for future care

# Variety of barriers for AAL solutions



What are the main barriers?  
How can we overcome them?