



**AAL Forum 2014**  
**9-12 September 2014, Bucharest, Romania**  
“Broader, Bigger, Better – AAL Solutions for Europe”

**Call for contributions**

The annual flagship event of the Ambient Assisted Living Joint Programme (AAL JP), the AAL Forum, will take place in Bucharest, Romania, between 9 and 12 September 2014.

The AAL Forum is the annual showcase event for the people involved in the AAL JP’s projects and the AAL community. It is the core connection of the joint programme to the AAL Community. This community includes policy makers, ICT developers, manufacturers, health professionals, commissioners, businesses, venture companies, technologists, academics, designers, carers and of course older adults. Its purpose is to exhibit and demonstrate existing or developing ICT solutions (products and services), promote networking within the community, foster the interest of other sectors in the field of AAL, provoke debate and discussion on various topics and highlight new or emerging developments in the area to inform the AAL community.

This year the event is entitled “Broader, Bigger, Better – AAL Solutions for Europe” and its goal is twofold: on the one hand the conference will showcase the significant progresses made by the AAL JP projects and solutions in the exhibition area with various demos and presentations, whereas the discussion in the sessions and in the plenaries will address four important themes:

- Deployment AAL solutions
- Broadening AAL
- Supporting projects to the market
- Innovation

The call for contributions is open only for specific sessions. On the following pages, please find the information and details about the tracks and sessions:

Important Dates:

Closing date of call for contributions	10 May 2014
Submission approval	Begin June 2014
AAL Forum	9-12 September 2014

## TRACK D: Innovation

The world faces major challenges across three major domains. Economic challenges arise from uncertainty and turmoil that affect regional and markets across the globe. Environmentally our world is being affected by conditions that threaten lives and economies. Societies and economies are being reshaped and re-defined by demographic change. These challenges are creating global market opportunities and all are using the principle of innovation and the process of innovation to provide benefit for economies, societies and individuals across the globe.

This track aims to underline innovation as a key driver for projects and market success. It will focus on aspects of innovation e.g., models and processes, as well as cultures and pathways. It sets out to inform, educate, advise and motivate participants at the AAL Forum 2014 to make the right choices for market success. In every AAL member state, region, sector, business and home, there are innovators. They are just waiting for the knowledge and opportunity to be unleashed.

These issues will be discussed in 4 different sessions:

- D1:** Models of innovation
- D2:** Pathways to innovation
- D3:** Innovation cultures
- D4:** Innovative procurement

The call for contributions is open for the following sessions:

### **D-4 – Innovative procurement**

Innovation in the public services is essential to meet the economic and social challenges of the 21st century. For the public sector innovation is all about effectiveness and value for money. The purchasing power of government is a powerful incentive to drive businesses to develop innovative products, processes and services.

This session will explore the ways in which European countries are using innovative public procurement strategies to find and procure innovation solutions, to capture innovation, and the ways in which they are driving innovation in the business community through public procurement.

For this session *the expected inputs for the Call for contribution* will cover the proposed topics.

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**Additional instructions to the contributors:**

- In order to contribute they have to register at complete the forms available on the AAL Forum website @ [www.aalforum.eu/](http://www.aalforum.eu/)
- Contributions have to be txt format maxim 2000 characters.

If you need more information contact us @ [info@aalforum.eu](mailto:info@aalforum.eu)