



# **European Innovation Partnership on Active and Healthy Ageing**

## **A strategy for scaling up successful innovations**

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# EIP on Active and Healthy Ageing

## APPROACH:

- Combining demand and supply sides of innovation
- Building on existing instruments and new ones
- Ownership of key stakeholders
- High-level political commitment
- Very large-scale deployment & innovation
- Awareness and best-practice sharing across Europe



**+2 Healthy Life Years by 2020**

***Triple win for Europe***

Sustainable  
& efficient  
care  
systems

health &  
quality of  
life of  
European  
citizens

growth &  
expansion  
of EU  
industry

## ***Priorities***

Innovation in  
Care & Cure

Innovation in  
Prevention  
and Early  
Diagnosis

Innovation in  
Active and  
Independent  
Living

Framework Conditions and Evidence

# Building up EIP scale and critical mass



**1,000 regions &  
municipalities**

**> 500 commitments**

**1 billion euro  
mobilised**

**3,000 partners & 300  
leading organisations**

**30 mio citizens,  
>2 mio patients**

**Marketplace  
>72,500 visits >1,240  
registered users**



European Commission

# Deliverables

**Action Group work**

**Action Plans with shared vision**

**6 Action Groups**

**Mapping of innovative good practices**

**Better professional cooperation: procurement, standards, guidelines**

**Practical Toolkits for replication**

Provide input and expertise through an open collaboration

**Commitments of the partners**

**Large scale implementation**

**Implementation on large scale**

**Growth**

**More integrated, efficient services**

**Evidenced impact**

**Local implementation**

# Limiting Factors

Small scale/fragmented evidence of impact and cost-benefits

Lacking policy support to care innovation, Organisational silos

ICT skills, usability of ICT

Business models unclear and not scalable

Access to financing and investments

Fragmented legal and regulatory regimes

Fragmented markets

Lacking interoperability, standards



# European Innovation Partnership 'grass roots' models of excellence



# Main steps of the scale up strategy

1. Establishment of EIP AHA database of good practices
2. Assessment of viability of good practices for scaling up
3. Classification of good practices for replication

**WHAT**

4. Facilitating partnerships for scaling up
5. Implementation

**HOW**

✓ *Consider Key Success Factors and Lessons Learnt*



### European Scaling up Strategy







The screenshot shows the website for the European Innovation Partnership on Active and Healthy Ageing. The header includes the European Commission logo and the title "EUROPEAN INNOVATION PARTNERSHIP on Active and Healthy Ageing". A navigation menu contains links for Home, Members, Initiatives, Funding, Forum, Documents, Events, News, and About. The main content area features a large image of an elderly couple with the text "The Marketplace". To the right of the image is a "Thematic areas" sidebar with four categories: "Prevention, screening and early diagnosis", "Care and cure", "Active ageing and independent living", and "Horizontal issues and framework conditions". Below the main image are several content sections: "Latest events" with two items, "Latest news" with two items, "Latest initiatives" with two items, and "Latest forum posts" with two items. On the right side, there are social media sharing options, a "Welcome" section with "Register" and "Login / Register" buttons, a "Get involved!" section with a group of people icon, and an "Action" section with a person icon.

*More information*

*EIP Marketplace:  
<https://webgate.ec.europa.eu/eipaha>*

*Active and Healthy Ageing Partnership  
<http://ec.europa.eu/active-healthy-ageing>*

*Disclaimer: The views expressed in this presentation are those of the authors and do not represent the view of the European Commission on the subject matter*