

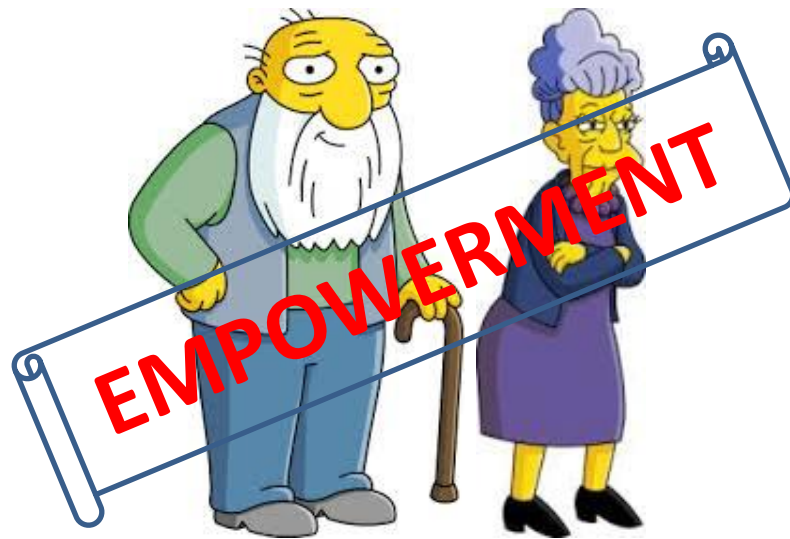
STAKEHOLDERS AND VALUE PROPOSITION

Session: C-1 Arriving at a Value Proposition

AAL Forum

Bucharest, September 2014



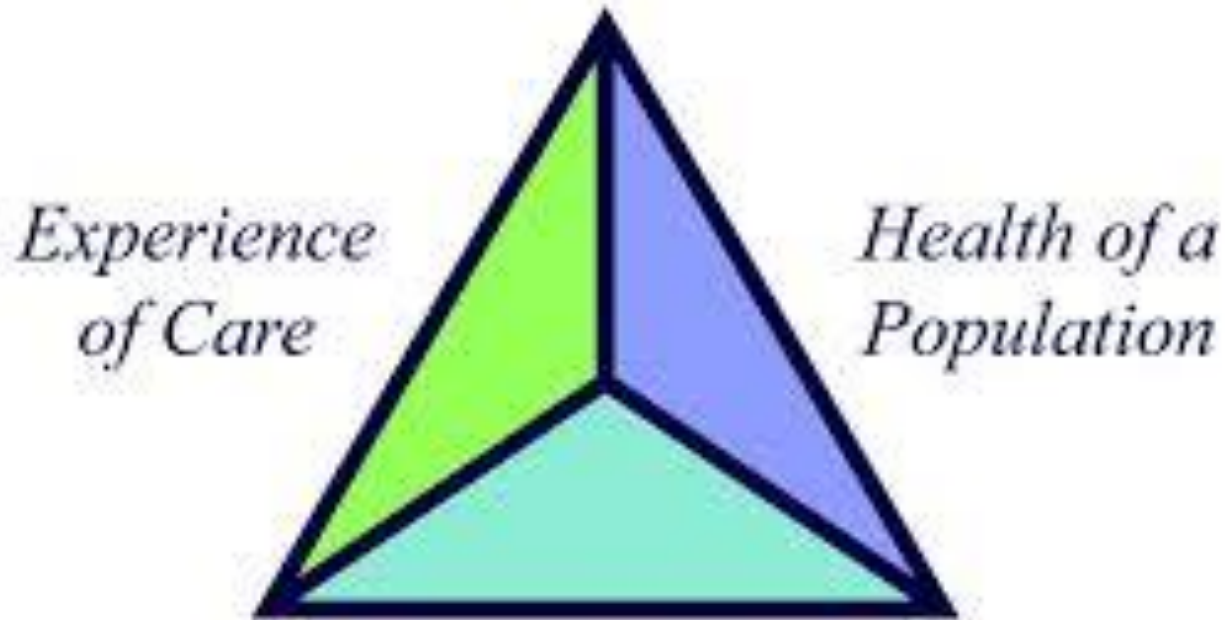


EFFICIENCY

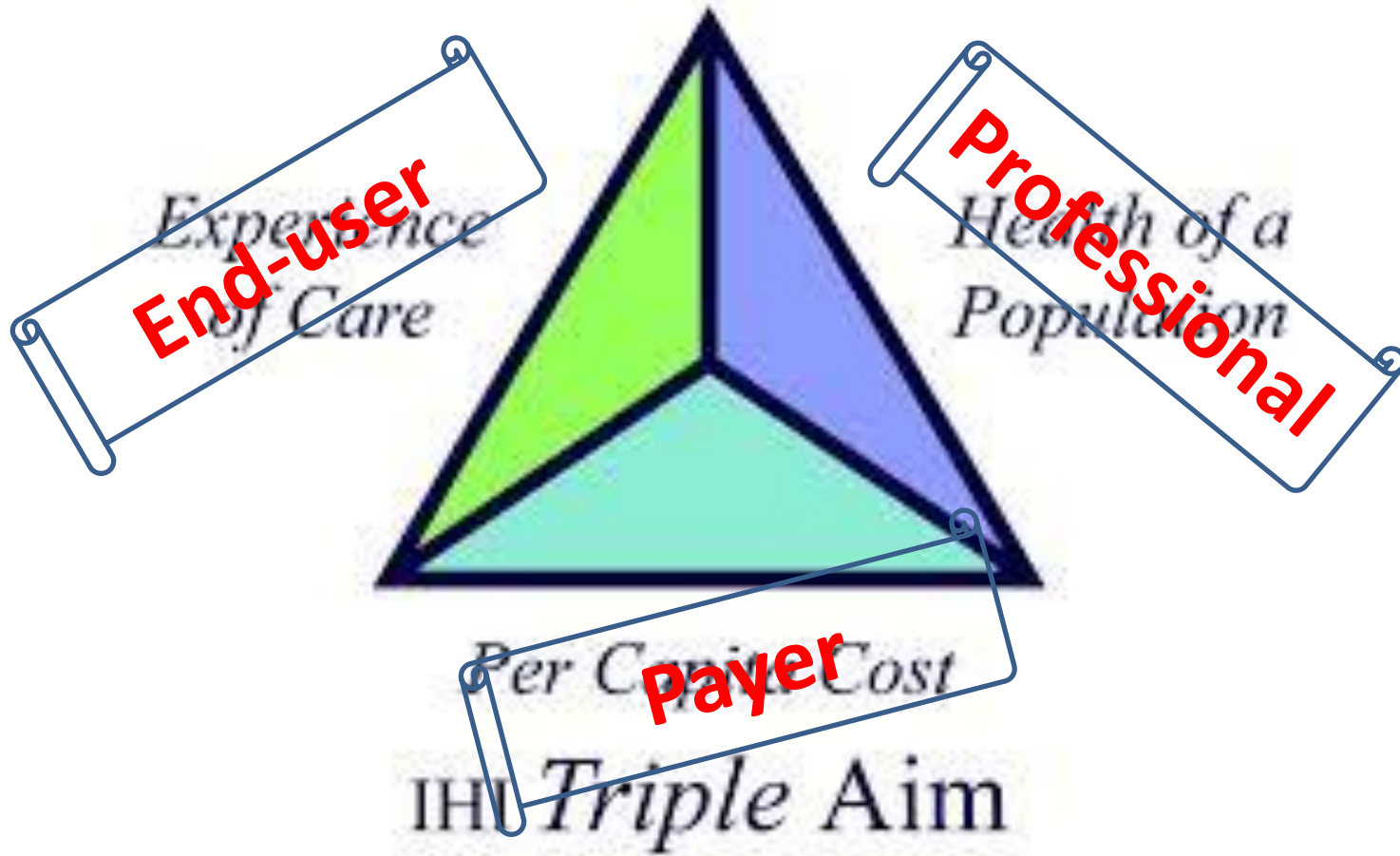


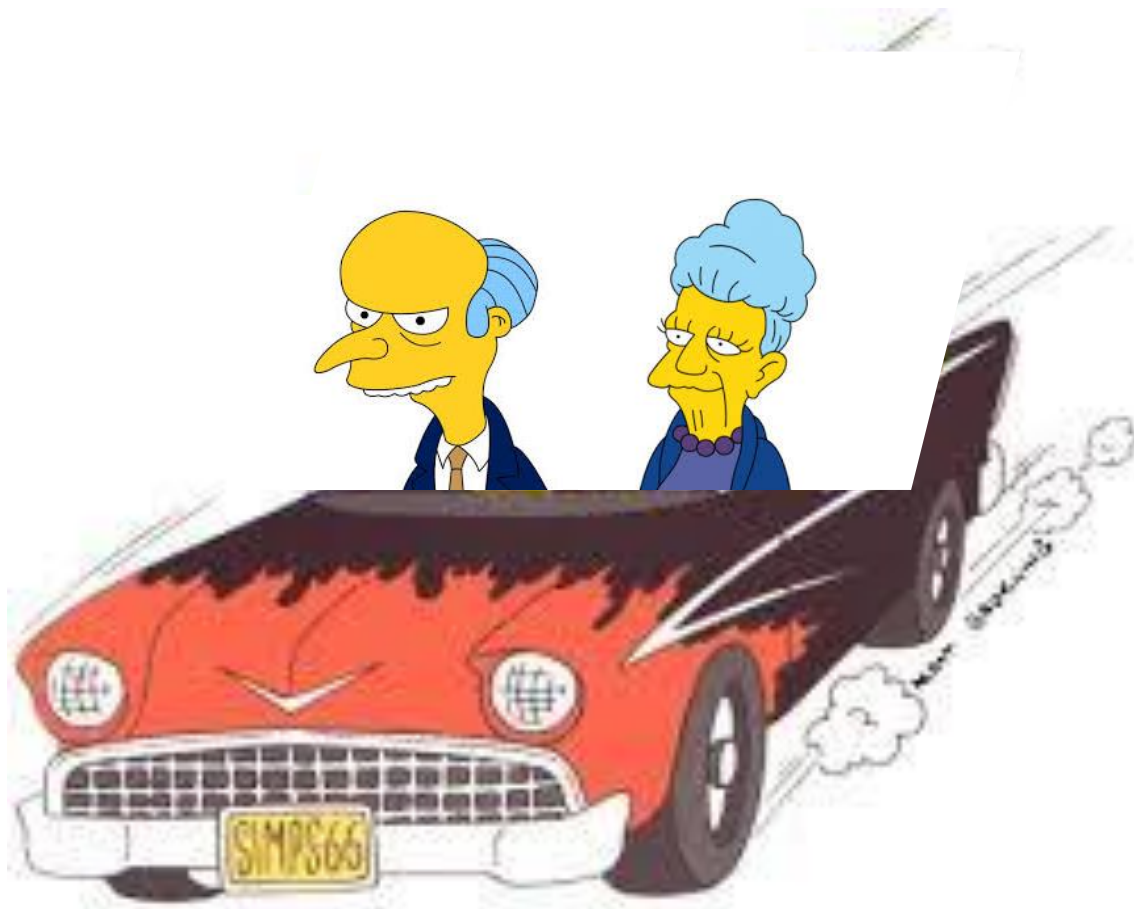
EFFICACY

DRIVER		Payers	Caregivers	End-users		
Access healthcare providers		2	1			
Lower overall costs of care	3		2			
Greater control over own health			3			
Better health outcomes	2	1				
Reduction in administrative time for medical personnel	1	3				



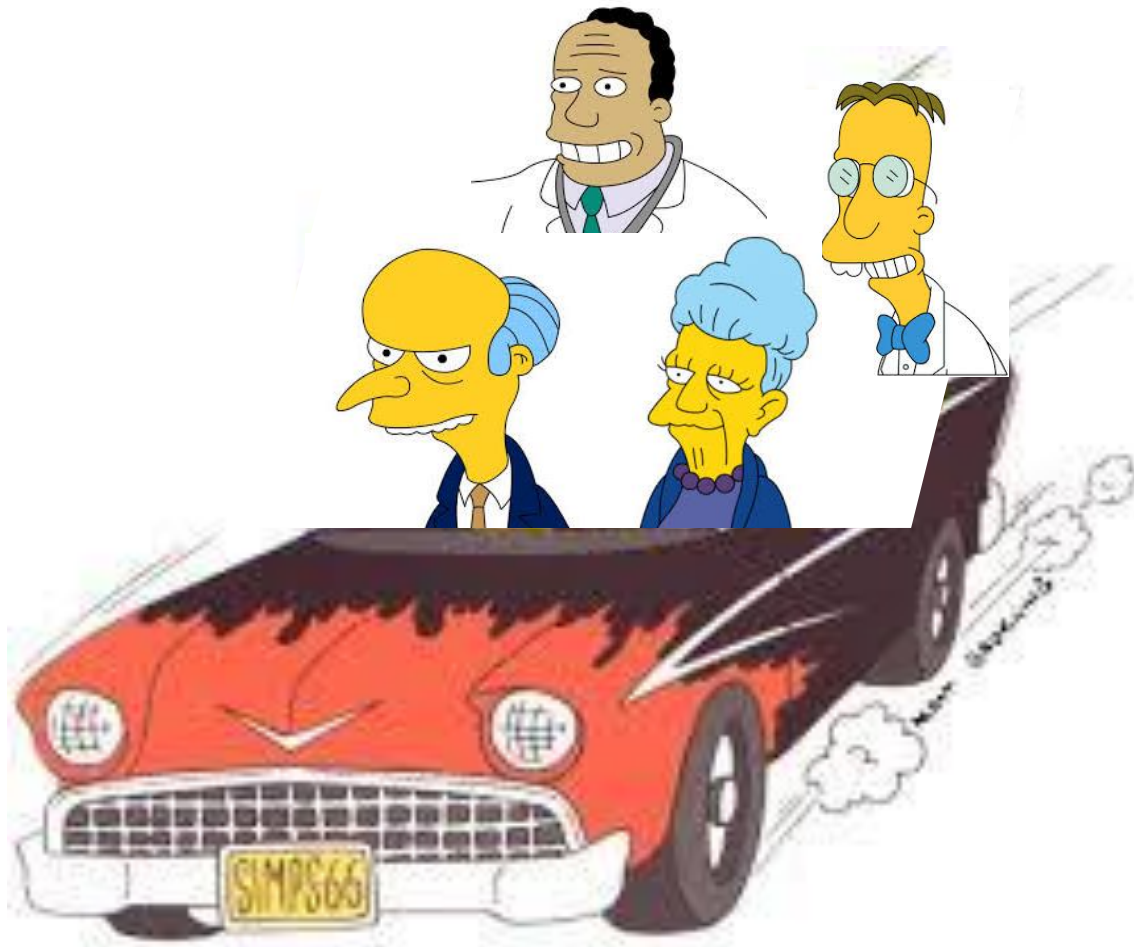
Per Capita Cost
IHI Triple Aim





CGG MANAGEMENT







Or else ...



Thank you for your attention,

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