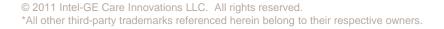


Ben Ramsay, Director of Business Development – International. Intel-GE Care Innovations™

Benefits of ECHA membership to a large multinational enterprise.





Overview

- Who we are
- What we do
- Our challenges
- ECHA Ecosystem and network benefits



Who we are





- Intel's expertise in technology + GE's deep healthcare experience
- History of innovating to solve hard problems
- Industry leadership and advocacy
- Proven world-class quality

Transitioning care to the home

- Cost
- Quality
- Access



What we do...Our Goal



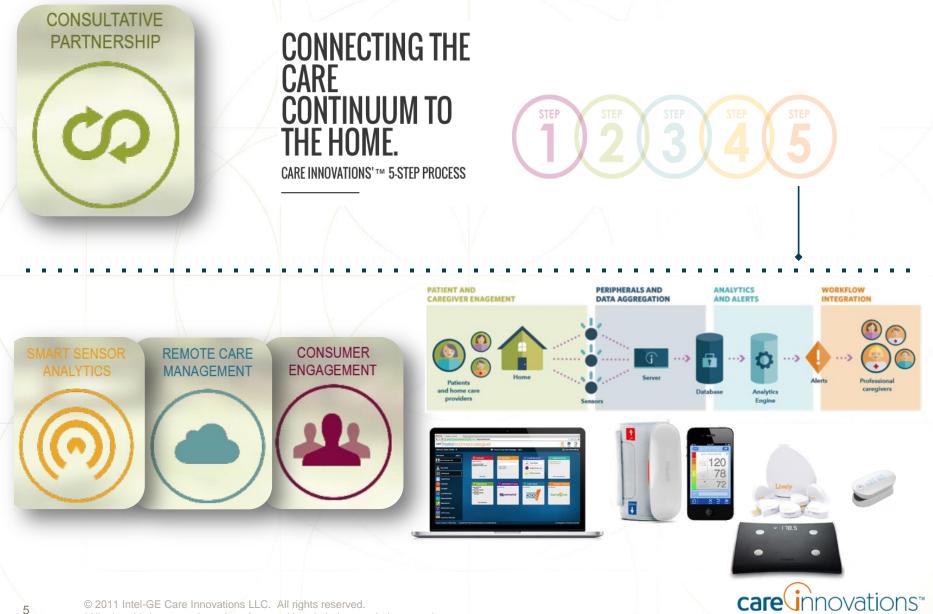
OUR GOAL: HELP CLIENTS IMPROVE CARE. REDUCE COSTS. MANAGE RISK.



Care Innovations provides comprehensive end-to-end solutions to unlock health organizations' potential and manage outcomes more effectively in the home.



TWO PARTS TO OUR BUSINESS

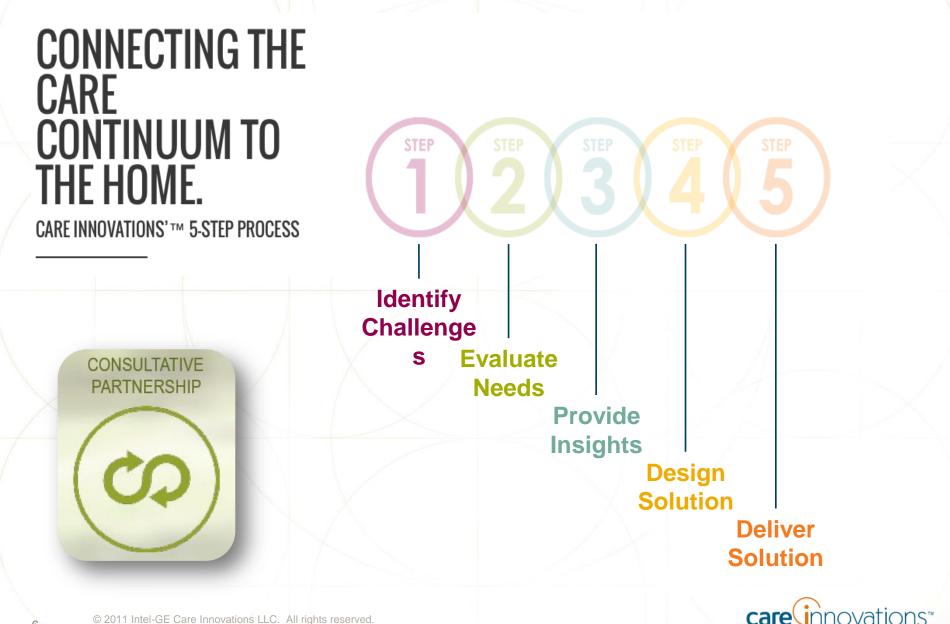


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CONSULTATIVE COLLABORATION TO CREATE MEANINGFUL SOLUTIONS

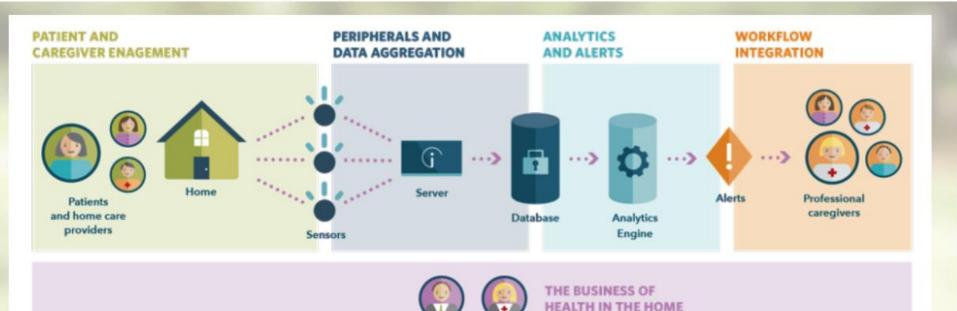


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CARE INNOVATIONS PLATFORM CAN CONNECT THE DOTS

Our solutions running on the Care Innovations[™] Connect platform:



Smart sensor analytics: Care Innovations[™] Quietcare and Care Innovations[™] Link
Remote Care Management: Care Innovations[™] Connect RCM
Consumer engagement: Care Innovations[™] Connect Caregiver

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SOLUTIONS BUILT ON YEARS OF EXPERIENCE & DATA

Clinical models of care facilitated by Care Innovations solutions have been shown to:

impact **behavior change** in patients, improve **medication adherence**, improve **quality of life**,

increase awareness leading to improved self-management behaviors,

improve the efficiency of care services,

reduce the cost of care delivery,

and drive appropriate utilisation of healthcare resources.









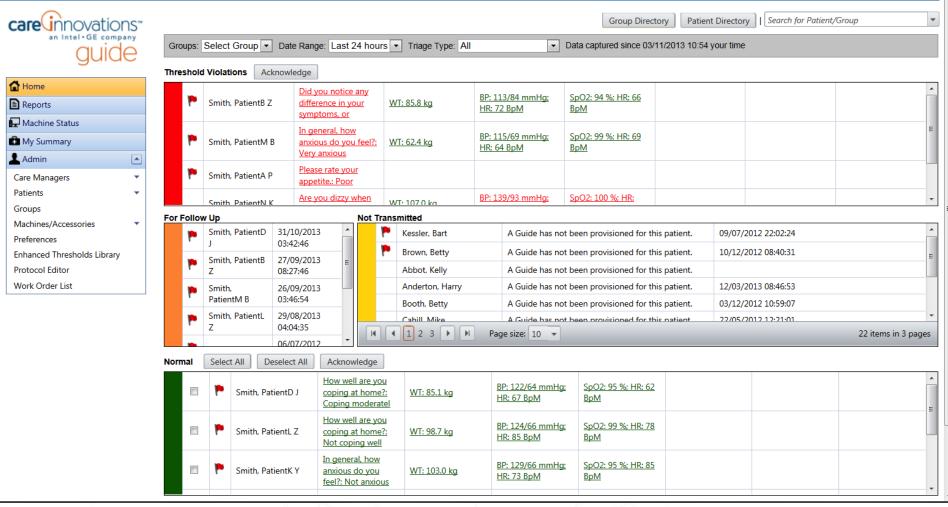
PLATFORM EXAMPLES \bullet



EXAMPLE: Care Innovations[™] Guide VCS – Enterprise Client Application

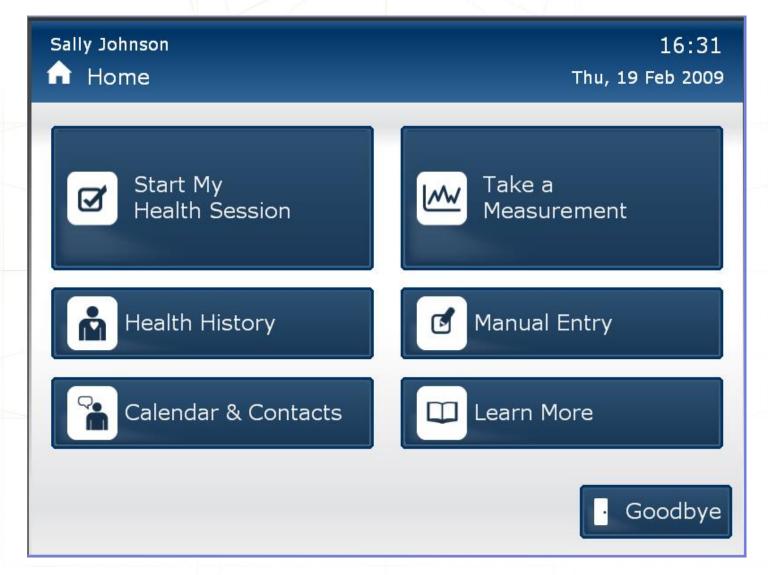
Intel-GE Care Innovations™ Guide - Virtual Care Suite

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Welcome: admin admin | Change Password | Help | Logout
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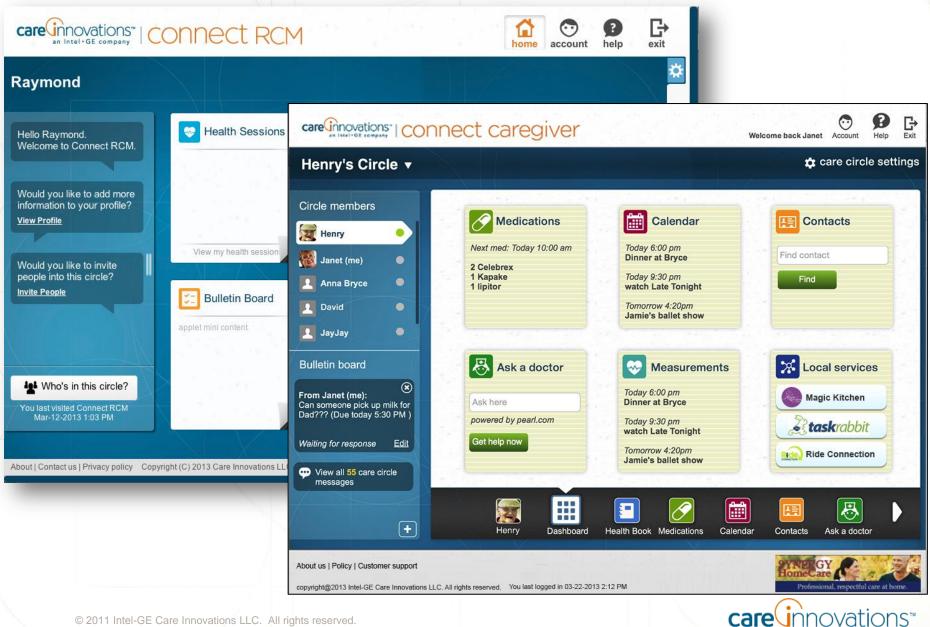


EXAMPLE: Care InnovationsTM Guide – Patient Client Application





EXAMPLE: Connect RCM, Connect Caregiver – web applications



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Challenges

Continue to establish and grow our business as a long-term, profitable division focused on enabling the delivery of high quality care at home.

- Discover, test and fail fast.
- Understand customers' problems, design and provide market leading solutions which deliver exceptional value.
- We have:
 - An experienced and knowledgeable team of domain experts in CI
 - A growing ecosystem of expert partners more welcome!
 - (some of) the technology it works
 - (some of) the knowledge about how best to utilise it lots of experience

• We need:

- to continue to develop and test specific business models that work locally and have the potential to scale
- to work with the right local partners to augment our overarching expertise
- to identify opportunities to engage with customers ready to make a change
 - Motivated
 - Funded

• Enabled – political backing, infrastructure, procurement



ECHA Ecosystem Benefits

Headline = Increased business opportunities

- Increased reach across Europe
- Reduced time to action quick, informed decision
- Credibility
- Introductions in a neutral environment
- Partner identification marketplace events
- Opportunity discovery ecosystem meetings
- Research assistance
- Knowledge sharing
 - Technology
 - Policy / Strategy
 - Funding
- Visibility
- Forum for discussion range of interests and points of view

All of the above = Positive ROI



Thank You

ben.ramsay@careinnovations.com

