



Promoting innovation by scaling up: Example of Scotland

DR ANDREA PAVLICKOVA
EUROPEAN SERVICE DEVELOPMENT MANAGER
SCTT/NHS24

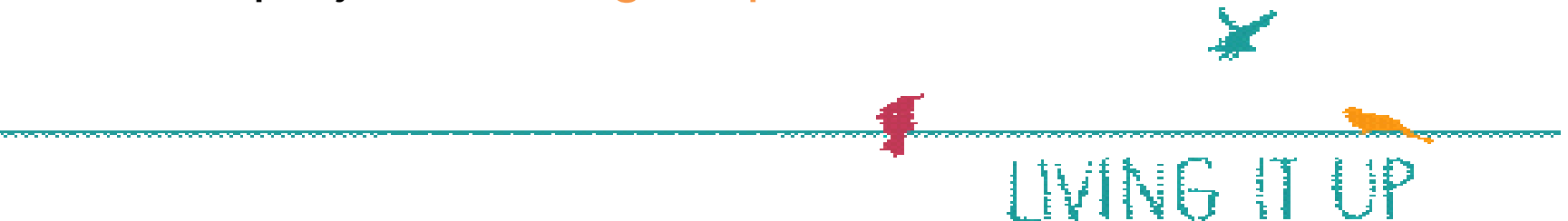
11 SEPTEMBER 2014, BUCHUREST

Technology Strategy Board *dallas* Programme



In 2012 the Assisted Living Innovation Platform launched *dallas* (**delivering assisted living lifestyles at scale**), a large scale demonstrator of independent living products and services

Scotland project – **Living it Up**





*The future delivery of public services - **Christie report***



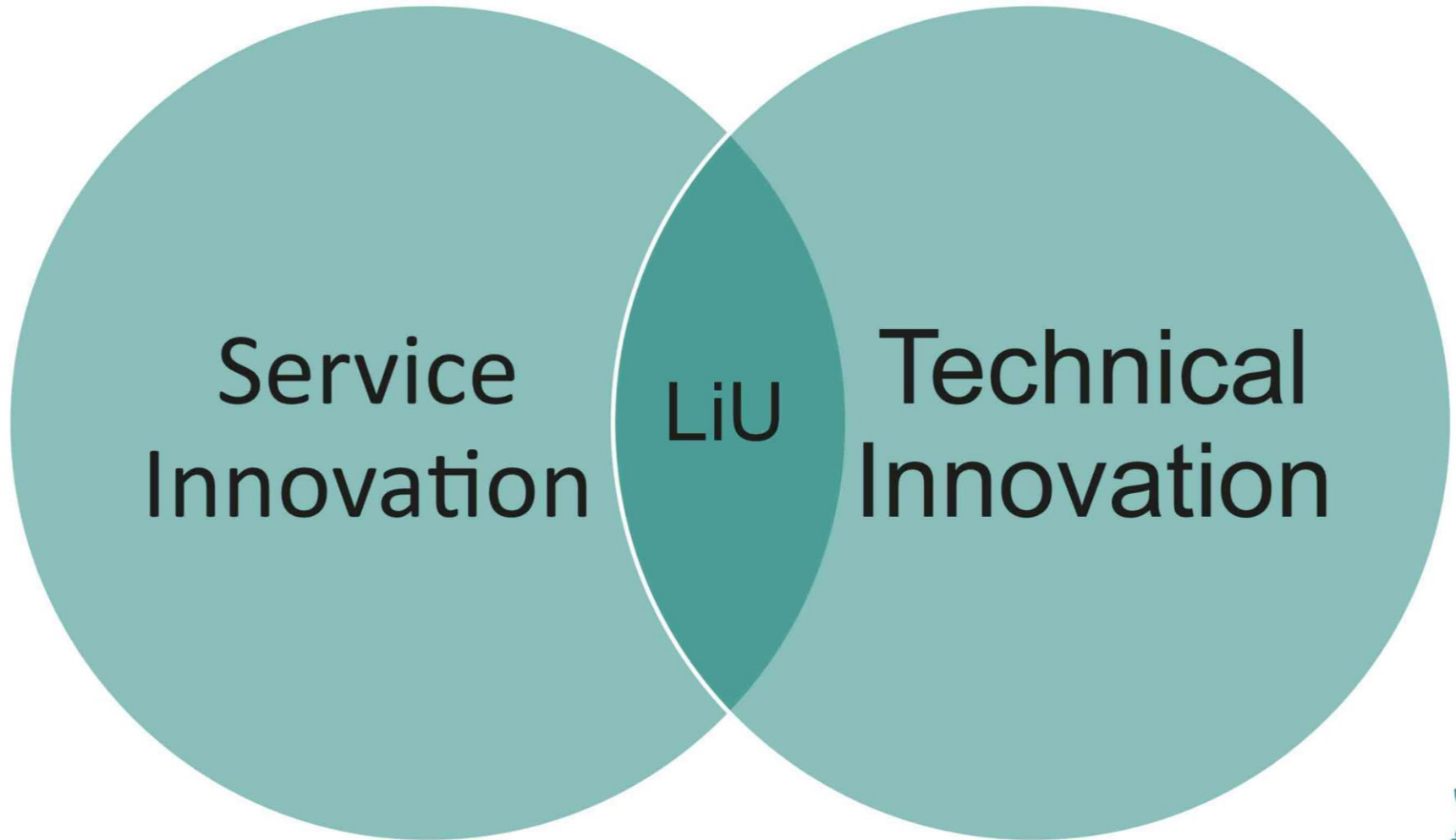
LIVING IT UP

Aim of Living it Up

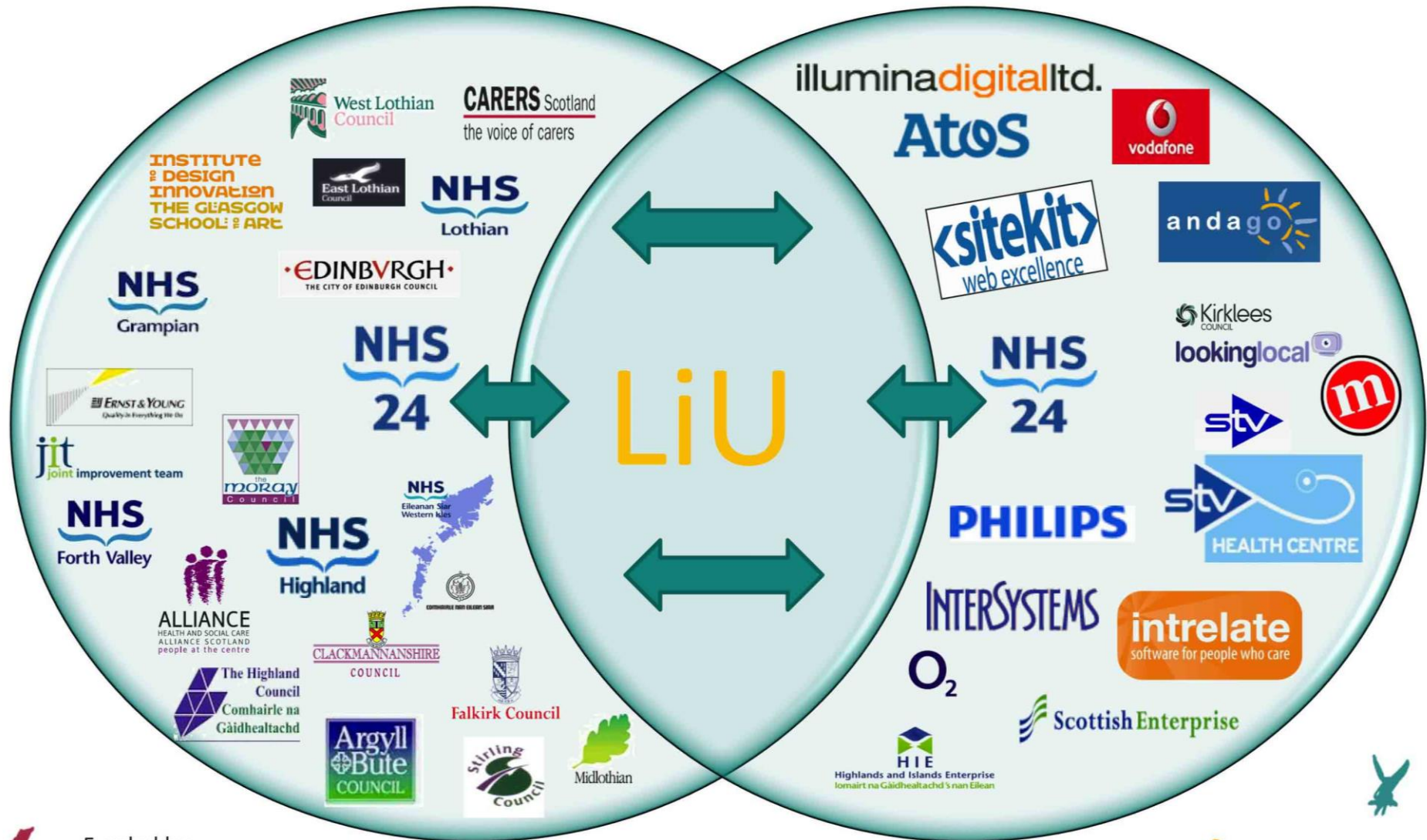


LiU will **co-design**
sustainable and **innovative improvements** and **choices**
in health, care and wellbeing
for **55,000 users by 2015**
using **familiar technology**.

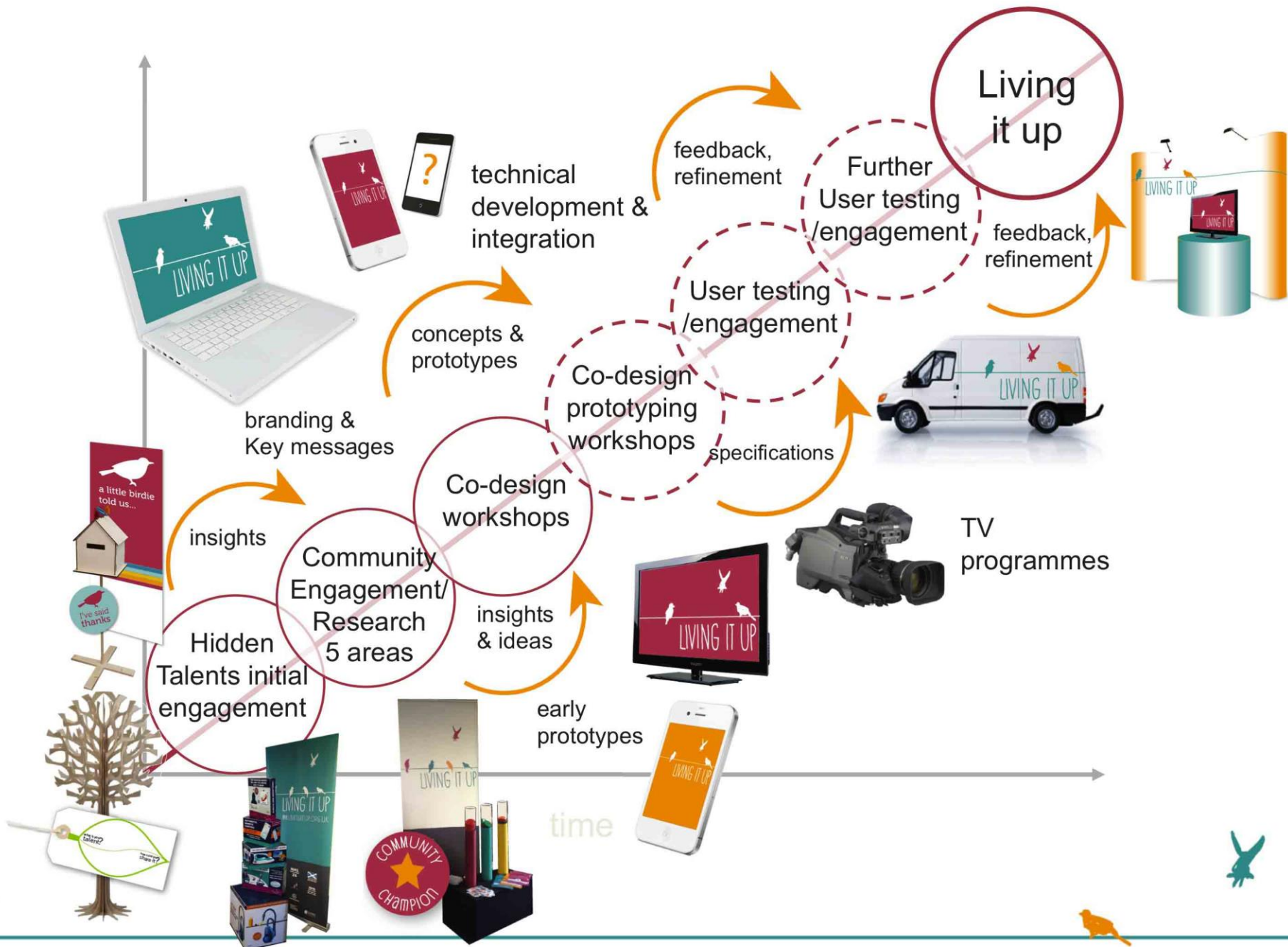
LiU overall ambition



Driven by co-design, co-develop, co-create



Funded by:



LiU Portal – The Hub

 HOME

News

Blog

Events

Innovation

About Us

WELCOME TO LIVING IT UP

A place where you will find information on keeping you Happy, Healthy and Safe. Find out how to get involved with your community.

Find us on:  

Register or Login

SHINE - BE INSPIRED!



 SHINE

What are you good at?

Start Shine!

 DISCOVER

What's available for you locally?

Start Discover!

 CONNECT

Who would you like to talk to?

Start Connect!

 FLOURISH

What keeps you well?

Start Flourish!



Thank you for your attention

Join us now - www.livingitup.org.uk